

From the EAWRCHS Board ...

Board Goal-Setting and Strategic Planning Meeting – February 4, 2012

What follows is an unofficial summary of the East Alton - Wood River Community High School District #14 Board of Education Goal-Setting Meeting of February 4, 2012.

Discussion of Suggested District Goals

Board Suggested Goals for 2012

Mr. Pearson suggested that Board members go around the table and give their thoughts on goal ideas that they would like to see incorporated into the Strategic Plan for 2012. It is noted that the board members had access to the administration's goal recommendations for about a week prior to this Special Meeting.

The following goal ideas were gathered from Board members at the outset of the session:

- The first goal idea centered on the broad idea that, whatever goals would be added to the Strategic Plan, priority should be focused on students, whether it be community relations, sports, upgrading of technology, etc.
- Another goal idea was to continue with the required community service component for graduation which is supposed to be in place as of 2012-13
- The third goal idea expressed was to continue the work at growing school spirit and improving the general school climate and school culture, and to work on buy-in from not just students, but from faculty, staff, and parents.
- As a related goal idea, the Board wishes to work to improve image of our students and the community in the eyes of surrounding communities, citizens, etc. with local political leaders, city councils and village boards, service clubs, etc.
- Another goal idea is to approach the EAWR Student Council to have a student representative(s) attend school board meetings
- The Board also wants to continue to improve the security camera system upgrade, for which a new proposal is being developed by Tech Electronics. Mr. McCoy suggested that signs reminding the students and everybody else be posted next to our cameras, perhaps with the message: "Smile, You're on the OTN (Oiler TV Network)" or some such
- Another goal idea was to continue to improve parent involvement activities, parent leadership, etc. in the high school, especially beyond the scope of booster club participation, or after-Prom committees.

Administration-Suggested Goal Ideas for 2012:

After that, the Administration shared its goals, the majority of which are on-going or unfinished goals from the previous strategic plan: The administration's suggested goals were:

- Use a "paperless" Board Meeting / electronic board packets with the purchase of iPads for Board use. This has been an on-going Board goal for several years. This would reduce paper for Board meetings, allow for easier access of Board members to reports, Web-based Board information and training resources, and to improve Board communication.
- The superintendent recommends that the Board revise and approve its updated Fiscal Plan. The Plan would be reviewed and finalized at either the February or March 2012 meeting.
- The administration also recommended that the Board review quarterly financial information, as well as continuing the practice of hearing Strategic Plan updates on a quarterly basis.
- Continue to support the growth of the EAWR Foundation
- Continue and enhance inter-district cooperation with the "Tri-Districts." This has been an on-going goal of the Board for many years. We should build on some of the successes of cooperation, and continue to seek ways to enhance instructional articulation, resource-sharing, etc.
- Instructional Improvement – Improving Student Achievement – This is necessarily our most important goal and is, of course, on-going. This goal now includes the challenges of migrating to the Common Core standards, as well as supporting RtI and High Schools That Work reform activities, and continuing implementation of special education inclusion strategies, either with co-teaching models or the use of instructional aides in classes with heavy IEP student enrollment
- Continue progress in upgrading the wired and wireless networks and routers, upgrading of LED classroom projection systems, and increased classroom applications of technology across the curriculum
- This is a new goal: Seek proposals for a 1-1 computing program and conduct some site visits and/or attend workshops by presenters who have implemented this practice in their respective schools. This proposal could come in the form of iPads or netbook computers for all students, with the possibility that students would be able to check them out for home use, as well as school use during the day. The administration would bring back a proposal outlining costs, timelines, and rules for such a program.
- Seek and promote additional ways to get more parent involvement in the high school
- Continue to promote and encourage character education activities
- Improve the District's Web Page – Even though the new Web site has been operational for the last year or so, it should be our goal to get more direct teacher participation, as well as always continuing to update the current site as much as possible.
- Improve our extracurricular programs, which is another on-going goal. This includes the improved retention and recruitment of coaches and sponsors; improving the cooperation with the feeder programs from the junior highs as well as the new Jr. Oilers club teams in baseball, football, and basketball; improving the effectiveness of

extracurricular staff and program evaluation; encouraging and promoting of summer activities (leagues, camps); gauge student interest in extracurricular activities; improve participation rates in all extracurricular activities; and to continue to have as an objective, the construction of an indoor athletic facility for all-weather training for baseball and softball

- Under the heading of “Building, Grounds and Technology,” the administration put forth the continued goals of a) Enhancements or improvements to the security camera system; b) Improve Memorial Stadium restroom and locker room areas, including water-proofing work under a possible Life Safety Amendment
- Under the general heading of “Transportation,” the administration reiterated the need to adopt a replacement bus purchase schedule - as funds become available, along with a possible replacement of the pick-up truck – as funds become available. Further, the goal of maximizing any potential to share transportation with feeder districts remains as a suggestion.

After some discussion on each of these goals, there was a consensus of the Board to incorporate these into a draft Strategic Plan, which would be presented to the Board at either its February or March 2012 meeting for adoption.